



A New Beginning ♡ *Find joy in the Journey*
WESTMORELAND
CHAMBER OF COMMERCE
4011 Fleetwood Drive • STE 103 • Westmoreland, TN 37186
Phone: 615.644.1531 • Email: tcannon.chamberdirector@gmail.com
www.westmorelandtnchamber.com

January 2, 2025

Dear Business Owners and Community Leaders,

Are you ready for 2025? At the Westmoreland Chamber of Commerce, we are ready for the most exciting year ever packed with new, fun events for our community and the most innovative tools for our members.

Our mission at the chamber is to "Unite, Connect, and Promote" local businesses throughout the Westmoreland area, including Lafayette, Portland, Gallatin, Hendersonville and all of Sumner County including surrounding counties. We accomplish this through a variety of networking opportunities, community events, and through several promotional sources. One of the important roles of the chamber is to create a business-friendly environment and we do that through our advocacy work with elected officials, community stakeholders, and with the businesses themselves.

As a member of the chamber, you will be part of a great community that is highly engaged and actively shapes our local economy. These are just a few of the many benefits you'll receive by joining and participating in the chamber.

Joining your local chamber of commerce could give you more credibility with potential customers. One study found that 63% of customers have a higher opinion of businesses that are chamber of commerce members.

Because of your entrepreneurial spirit and hard work, your business adds greater depth and vibrancy to our economy. For that, we are truly grateful and would like to invite you to become a member of the Westmoreland Chamber.

In this membership packet you will find a list of Membership Investment Benefits that include several new benefits beginning April 1st, 2025. Also included are your Investment Options. We offer various membership options based on business type and number of employees. Please see the Membership Application included. Complete the form and follow instructions provided on the form to submit and pay. Check or cash only.

Remember, submit your payment before March 1st to avoid the \$20 late fee. Membership benefits will not start until fees are received. The chamber fiscal membership year is April 1st - March 31st of each year.

New this year: Joining with multiple businesses, subsequent businesses with equal or lesser membership fees will be discounted 50%. Separate membership form required.

Please use the links below for more information about your local chamber.

I look forward to working with each and every one of you soon!

Tracy Cannon
Executive Director

Westmoreland Chamber of Commerce
4011 Fleetwood Drive, STE 103
Westmoreland, TN 37186
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[YouTube](#)

WESTMORELAND CHAMBER OF COMMERCE

Membership Investment Benefits



NEW Multi Business Savings

Joining with multiple businesses, subsequent businesses with equal or lesser membership fees will be discounted 50%. Separate membership form required.



Business Directory Listing

Free worldwide internet exposure through the Chamber's website.



Website Links

Links to your website & social media are included in the Chamber's business directory listing.



NEW Open Meeting Sponsorship Opportunities

Sponsor a meal for open meetings at your business location where you can showcase your facility and allow a special time to introduce your services, products or menu to the community.



Social Media Shares

Announcements of your special events through the Chamber's social media & community pages.



Event Sponsorship Opportunities

High visibility & advertising value is offered to members who sponsor events. Pre-event publicity & business name will be advertised as a sponsor.



NEW Recognition as a Community Supporter

New member recognition on social media upon becoming a member.



NEW Business Spotlight

Your business will be randomly spotlighted on the chamber's website and social media during the year.



NEW Exclusive Invitations & Newsletters

As a member, your email address will be added to a members only email group for exclusive invitations and announcements, including Newsletters to keep you up to date and informed.



Ribbon Cuttings/Grand Openings/Ground Breakings

Chamber representation at your special event & event advertised on Chamber social media.



NEW Certificate of Membership

Receive an 8x10 Certificate of Membership to frame and display in your business as a chamber member and community supporter.



Membership Decal

Receive a decal to display. Your clients & customers will see you are a participant in community events as a member of the chamber.



Chamber Referrals

Networking businesses & increasing communications through business referrals.



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To help our businesses network and build relationships within our community, we request that at least one representative from your business or organization volunteer at one or more events or volunteer in some way with the chamber during the year. This allows people to get to know you and see your business as a community participant.

You're Invited! **2025
EVENTS**

January – February 28 New Memberships & Renewals Due

March 13 Open Meeting – Wilson Lumber

April 10 Chamber Supper, Southern Style/Auction/Citizen of the Year

April 18 Good Friday – Bunny Basket Drop

April 26 Golf Tournament

June 12 Open Meeting – Westmoreland Senior Center

June 27 & 28 Beauty Pageant

June 28 Freedom Fest

September (TBD) Homecoming Parade

September 11 Open Meeting

September (TBD) Golf Tournament

October (TBD) Trunk or Treat

November 5 or 11 Veteran's Day Celebration

November 13 Open Meeting

November 30 Tree Lighting

December 1 – 12 Wee Wishes Toy Drive

December 6 Christmas Parade

Dates are subject to change. Events may be added or deleted due to unforeseen circumstances or need.



Investment Options

When you decide to join your [local chamber](#), you open your business to a network of potential partnerships. Business contacts from your local chamber could become the supportive community you turn to one day for assistance or vice versa. In addition, your new business contacts may be the people who serve as your sounding board for new ideas, come up with solutions to internal business problems, and even partner with you on a new endeavor.

Joining your local chamber of commerce could give you more credibility with potential customers. One study found that 63% of customers have a higher opinion of businesses that are chamber of commerce members.

We offer various membership options based on business type and number of employees. Please state your type of membership from the list below on your application (under the payment section). We accept checks & cash payments ONLY.

Membership benefits will not start until fees are received. The chamber fiscal membership year is April 1st - March 31st of each year. Joining with multiple businesses, subsequent businesses with equal or lesser membership fees will be discounted 50%. Separate membership form required.

All fees are due before March 1st, 2025. A late fee of \$20.00 will be added after March 1st.

Classification Code	Annual Cost Due before March 1, 2025	Entity
WCI1	\$50.00	Individuals
		Businesses/Industry
WCB1	\$65.00	1-9 Employees
WCB2	\$125.00	10-29 Employees
WCB3	\$200.00	30+ Employees
WCUF1	\$265.00	Utility & Financial Organizations
WCNP1	\$50.00	Churches, Schools & Non Profits
WCEO1	\$150.00	State Elected Officials
WCEO2	\$100.00	County & City Elected officials
WCS1	\$15.00	Students



WESTMORELAND CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

PLEASE MAIL **COMPLETED** APPLICATIONS TO
WESTMORELAND CHAMBER OF COMMERCE
4011 Fleetwood Drive STE 103
WESTMORELAND, TN 37186

Office use only

Classification Code

* Indicates Required Information

To help our businesses network and build relationships within our community, we request that at least one representative from your business or organization volunteer at one or more events or volunteer in some way with the chamber during the year. This allows people to get to know you and see your business as a community participant.

BUSINESS INFORMATION:

* Company Name _____

* Physical Address _____

* Mailing Address if different from Physical Address _____

* City/State _____ Zip Code _____

* Phone _____ Alternate Phone _____

* Email _____

PRIMARY CONTACT:

* Name _____ * Title _____

* Phone if different from above _____ * Email if different from above _____

INFORMATION TO BE POSTED ON CHAMBER WEBSITE:

Website Link (if applicable) _____

Facebook Link (if applicable) _____

Other Information you wish to include. _____

I agree that as a Member of the Westmoreland Area Chamber of Commerce, I will conduct my business in a manner that is ethical, fair, and honest in all my dealings with my customers, vendors, associates, employees, and fellow Chamber businesses.

SIGNATURE _____ DATE _____

* PAYMENT: CHECK or CASH ONLY (\$20 late fee after 3/1/2025)

* Type of Membership _____ Number of full-time employees: _____

Total: \$ _____ Check or Cash Enclosed: Yes No Check Number: _____

Other Delivery Options: 1) Hand-Deliver to the chamber office drop box, 4011 Fleetwood Dr,
Westmoreland, TN 37186 inside Wilson Lumber main office.

2) Deliver to Judy at Macon Bank & Trust, Westmoreland before 3/1/25 (\$20 late fee after 3/1/2025)

3) Request a pickup - 615.406.7407 (call/text)